



For over 23 years, Merial New Zealand has been a major sponsor of New Zealand Pony Club.

Each year Merial (the makers of EQVALAN and EQVALAN Gold), are associated with the New Zealand Pony Club Dressage Championships and the New Zealand Pony Club Horse Trials Championships.

The sponsorship that NZPCA receive from Merial New Zealand has been longstanding and gratefully received as without these company sponsorships large annual national events would be unlikely to be run. As part of the long term relationship NZPCA recommend the use of EQVALAN and EQVALAN Gold as a sign of their commitment to recommend good equine healthcare by using the best, most reliable and trusted parasite control.

Merial New Zealand Equine Product Manager, Julie Butson asks that “when considering the purchase of a parasite wormer, that all pony club participants choose the wormer that is not only supporting NZPCA but provides complete protection for your equine friend!

In a recent survey, EQVALAN was recognised as top of mind in the brand recall category showing that it is a well established and trusted wormer. The survey also addressed drench rotation. The results highlighted the fact that “drench rotation” is not well understood and just swapping brand names is very common.

A simple solution for horse owners is confidently stick with the tried and trusted product EQVALAN (and EQVALAN Gold) along with the good practice of minimum yearly FEC (Fecal Egg Count). In fact doing regular pre and post worming FECs not only confirms the success of your parasite treatment, but provides early detection if there is a need to change active ingredients. It will also determine if a particular scheduled worming is even needed so you can save money!

One area was based around drench rotation. Unsurprisingly brand swapping verses actual drench rotation is still very common. A solution for horse owners is to encourage a 12 month use of a brand eg: EQVALAN, use FEC testing at the end of 12 months and then change to a brand that has a different active ingredient. Rather than swapping brands ever 6-12 months as was highlighted in the survey.

Another highlight in the survey was identifying the accurate weight of a horse. Merial is happy to offer a FREE weight tape and drench chart to encourage accurate dosing or avoiding under dosing.

Simply purchase EQVALAN or EQVALAN Gold from your reseller and send in your barcode with receipt to:

Merial New Zealand Weight Tape Promotion
P O Box 76211
Manukau City
Attn: Equine Department

